- 2 -

RECEIVED
CENTRAL FAX CENTER

FEB 2 7 2007

Amendments to the Claims

Please amend Claims 14, 57, 78, 83, 84, 87-89. Please cancel Claims 82, 86, 91 and 92. The Claim Listing below will replace all prior versions of the claims in the application:

Claim Listing

1.-13. (Canceled.)

14. (Currently Amended) A computer implemented method of improved searching for electronic documents on a computer network comprising the steps of:

creating a collection of URL addresses of electronic documents that are associated with businesses having a geographic location being authenticated by a mechanism other than by the content of the electronic document;

receiving a geographically based query specifying a desired geographic location and a keyword at a query interface;

searching a searchable index of content to identify electronic documents having URL addresses that match the desired geographic location and the keyword;

searching the collection of geographically authenticated URL addresses to identify URL addresses of electronic documents that match the desired geographic location:

comparing the search results from the searchable index with the search results from the collection of geographically authenticated URL addresses to identify an authenticated set of URL addresses of the electronic documents which match the desired geographic location and the specified keyword; [[and]]

returning the authenticated set of URL addresses of the electronic documents which match the desired geographic location and the specified keyword; and

wherein creating a collection URL addresses of electronic documents that are associated with businesses having a geographic location being authenticated by a mechanism other than by the content of the electronic document further includes:

storing, in a table locally on a user computer, the URL addresses that are associated with businesses having a geographic location corresponding to the desired geographic location:

using a web-browser plug-in, detecting a requested URL address in search results from a search engine;

checking whether the requested URL address is stored in the table to verify that the requested URL address is associated with the desired geographic location; and

providing a user warning if the requested URL address is not associated with the desired geographic location.

- 15. (Canceled.)
- 16. (Previously Presented) The computer implemented method of Claim 14 wherein the query interface is implemented as a Web browser plug-in.
- 17. (Previously Presented) The computer implemented method of Claim 14 wherein the step of searching is triggered by the desired geographic location provided to the query interface.
- 18. (Previously Presented) The computer implemented method of Claim 14 wherein the searching step further comprises limiting the authenticated set of URL addresses to those within a predefined proximity of the desired geographic location.
- 19. (Previously Presented) The computer implemented method of Claim 18 wherein the predefined proximity is automatically generated based upon the keyword.
- 20. (Previously Presented) The computer implemented method of Claim 18 wherein the predefined proximity is automatically adjusted based upon the authenticated set of URL addresses provided.
- 21.-56. (Canceled.)

57. (Currently Amended) A computer implemented method of improved searching for electronic documents, the method comprising:

creating a collection of geographically verified URL addresses of electronic documents that are associated with <u>business</u> businesses located in one or more geographic locations being verified by a mechanism other than the content of the electronic document;

receiving a set of URL addresses from a search engine, where the set of URL addresses are provided by the search engine as search results in response to a user query specifying a desired geographic location and a keyword; and

searching the stored geographically verified URL addresses to identify URL addresses associated with the desired geographic location;

comparing the set of URL addresses provided by the search engine with the identified geographically verified URL addresses to identify matches, [[and]]

providing the URL addresses in the search results from the search engine which match the identified geographically verified URL addresses; and

storing geographically verified URL addresses of electronic documents that are associated with business located in one or more geographic locations including:

storing, in a table locally on a user computer, the URL addresses that are associated with businesses having a geographic location corresponding to the desired geographic location:

using a web-browser plug-in, detecting a requested URL address in the search results from the search engine;

checking whether the requested URL address is stored in the table to verify that the requested URL address is associated with the desired geographic location; and

providing a user warning if the requested URL address is not associated with the desired geographic location.

- 58. (Previously Presented) A computer implemented method according to Claim 57 wherein the set of URL addresses is received at a geographic location filter of a search engine query interface.
- 59. (Canceled.)
- 60. (Previously Presented) A computer implemented method according to Claim 57 wherein the desired geographic location and the keyword are search criteria used by the search engine to produce the search results.
- 61.-64. (Canceled.)
- 65. (Previously Presented) A computer implemented method according to Claim 57 wherein the collection of geographically verified URLs is stored in a database that associates the URL addresses with a respective geographic location, the geographic location being authenticated by a mechanism other than by the content of the electronic document.

66.-77. (Canceled.)

78. (Currently Amended) The computer implemented method of Claim 14 wherein further includes creating [[a]] the searchable index of toxt using text from the electronic documents of the geographically authenticated URL addresses further includes by:

spidering, from a user computer, the electronic documents associated with the

geographically authenticated URL addresses to create the searchable index; and storing, locally on the user computer, the searchable index.

79. (Previously Presented) The computer implemented method of Claim 78 wherein spidering, from a user computer, the electronic documents associated with the geographically authenticated URL addresses to create the searchable index further includes

receiving a request to limit the spidering of one or more of the electronic documents to a specific depth in order to reduce resources on the user computer, and storing the searchable index resulting from the spidering in a compressed format locally on the user computer.

80. (Previously Presented) The computer implemented method of Claim 79 wherein receiving a request to limit the spidering of one or more of the electronic documents to a specific depth in order to reduce resources on the user computer further includes specifying one more of the following:

limiting spidering of the electronic documents to a specific page depth; or preventing graphics, audio and video associated with the spidered electronic documents from being stored locally on the user computer.

81. (Previously Presented) The computer implemented method of Claim 78 wherein spidering, from a user computer, the electronic documents associated with the geographically authenticated URL addresses to create the searchable index further includes:

determining whether any of the electronic documents associated with the geographically authenticated URL addresses contain updated content; and

spidering, from the user computer, the updated content to update the searchable index.

- 82. (Canceled.)
- 83. (Currently Amended) The computer implemented method of Claim [[82]] 14 wherein providing a user warning if the requested URL address is not associated with desired geographic location further includes alerting the user using a visual notification on the user interface of the web browser.
- 84. (Currently Amended) The computer implemented method of Claim [[82]] 14 wherein providing a user warning if the requested URL address is not associated with desired geographic location further includes preventing a web browser, using a plug-in, from accessing the requested URL.
- 85. (Previously Presented) The computer implemented method of Claim 14 wherein creating a collection URL addresses of electronic documents that are associated with businesses having a geographic location being authenticated by a mechanism other than by the content of the electronic document further includes authenticating the geographical location using an independent source that is at least one of: credit card online merchant database; United States Postal Service street listing database; or an electronic Yellow Pages directory.
- 86 (Canceled.)
- 87. (Currently Amended) The computer implemented method of Claim [[86]] 57 wherein providing a user warning if the requested URL address is not associated with desired geographic location further includes alerting the user using a visual notification on the user interface of the web browser.
- 88. (Currently Amended) A computer implemented method according to Claim [[86]] 57 wherein providing a user warning if the requested URL address is not associated with desired geographic location further includes preventing a web browser, using a plug-in, from accessing the requested URL.

10/620,170

- 8 -

- (Currently Amended) A computer implemented method according to Claim 57 wherein creating a collection of geographically verified URL addresses of electronic documents that are associated with business businesses located in one or more geographic locations being verified by a mechanism other than the content of the electronic document further includes authenticating the geographic location using an independent source that is at least one of: credit card online merchant database; United States Postal Service street listing database; or Yellow Pages directory.
- 90. (Previously Presented) A computer implemented method according to Claim 57 wherein providing the matching URL addresses further includes identifying the matching URL addresses in the search results on the user interface with ornamentation using at least one of the following: a particular color, highlighting, double underlining, italicizing, or graphic insertion.
- 91. (Canceled.)
- 92. (Canceled.)